

# Please Note!

## These 4 *key factors* will make PointerWare a success in your facility!

### 1. Location, Location, Location...

Good: Lobbies, libraries, public places

Poor: Closets, behind locked doors



### 2. Make it an Official Part of the Program

Add computers to your activity schedule.

Training only takes 5 minutes!

### 3. Find Committed Staff or Volunteers

Someone who sees value of computers for seniors.

Needed to encourage clients to give it a try.

Can lead group computer activities & games.



### 4. Involve the Entire Family

Announce PointerWare in newsletter, mailings

Ask family members for their email addresses

when they visit, add to resident's account